

**FOR IMMEDIATE RELEASE****Artist Invitation: Desert Hot Springs Art in Public Places  
Mural Program**

**Desert Hot Springs, September 18, 2018** - The Community and Cultural Affairs Commission (CCAC) invites artists to submit applications to participate in the Desert Hot Springs Art in Public Places Mural Program.

Applicants shall make presentations to the CCAC describing the location, design, size, types of paint, and cost of the mural.

"Through incorporating public art into the streetscape, this program will enhance the City's aesthetic environment while improving the image of the community, adding character, and enhancing the pedestrian and driving experience." stated Michael Picardi, Chair, Community and Cultural Affairs.

The application period will run from 8:00 a.m. on September 17, 2018 to 5:00 pm on October 17, 2018. Applications and submittal requirements can be viewed and downloaded from the City of Desert Hot Springs website at [www.cityofdhs.org](http://www.cityofdhs.org). Submitted applications will be considered by the CCAC at a future meeting following the application period.

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*For more information on this event, please contact Lynne Paul at (760) 329-6411 ext. 219 or via email at [lpaul@cityofdhs.org](mailto:lpaul@cityofdhs.org)*

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# City of Desert Hot Springs

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## MURAL PROGRAM ART IN PUBLIC PLACES APPLICATION

<input type="checkbox"/>	APPROVED
<input type="checkbox"/>	DENIED

### APPLICANT

Applicant Name		Phone	
Applicant Street Address		E-Mail	
Applicant City, State, Zip Code			
Business Name		Phone	
Business Address Street Address		E-Mail	
Business City, State, Zip Code			
Assessor's Parcel No.			
Zoning			
Overlay Zone			

### PROPERTY OWNER

Property Owner Name		Phone	
Property Owner Street Address		E-Mail	
Property Owner City, State, Zip Code			
Business City, State, Zip Code			
Area of Suite/Building And/or Lot			
Store Front Width			
Are there any existing signs for this suite/business that will remain?			
If YES, indicate number, type and area			

Signature of Applicant/Artist		Date	
Signature of Property Owner(s) If not same as Applicant		Date	

**MURAL REQUEST**

**PROGRAM**

Number	
Area 1	
Area 2	
Area 3	
Height 1	
Height 2	
Height 3	

Number	
Area 1	
Area 2	
Area 3	
Height 1	
Height 2	
Height 3	

**Schedule of Call for Artists:**

September 17, 2018 - October 17, 2018

CCAC shall advertise a Call for Artists.

November 14, 2018

CCAC review applications.

December, 2018

Recommendations are sent to City Council to approve, conditionally approve or deny.

January, 2019

City Staff to prepare Short Form Contract between City and Artist and coordinate all work with the utility company and the artist.

## **MURAL PROJECT GUIDELINES**

1. A written description, demonstrating how the proposed mural ties into the City of Desert Hot Springs.
2. Demonstrate existing community or organizational support and involvement in the proposed mural project.
3. Commitment of the applicant to organizing and holding two community meetings with the Community and Cultural Affairs (CCAC), the artist and members of the community residing near the proposed site for installation of the mural.
4. Applicant to propose and demonstrate a process for inspection, maintenance and restoration of murals. Additionally, the applicant to demonstrate capacity and commitment to maintain the mural and the property at the base of the mural.
5. Applicant to propose and demonstrate that the proposed site is suitable for mural. Demonstrate availability of a suitable wall location.
6. Brief description of the image that the mural conveys and a brief explanation of the reasons for the proposed location and how the mural will benefit the City. Additionally, a brief description of what the special significance of this mural to the applicant.
7. Preliminary color sketch of the proposed mural including size and scale.
8. Demonstrate project funding and timing of the start and completion of the mural project.
9. Location for the proposed mural project.
10. Written release from the artist which expressly waives his/her rights under the California Preservation Act or other applicable law.
11. Evidence of property owner's permission, including longevity of commitment in writing.
12. Other information that may be required by the CCAC to adequately evaluate the proposed artwork.
13. As part of the maintenance of the mural project, the applicant or artist periodically inspect the mural, agree to prompt removal of graffiti, consider applying anti-graffiti coating and provide the City with names of persons responsible for the maintenance of the mural.